



GO OVER THE EDGE FOR HEAD-TO-TOE WELLNESS

SEPT. 17-18, 2021
HOLLYWOOD CASINO & HOTEL

SPONSORSHIP OPPORTUNITIES

Hosted by



In Partnership With



Your health is much more than just physical fitness. At PCHC we know that being healthy means taking care of your mind, body and spirit with a head-to-toe approach. This year – coming out of the pandemic – we need to support all of the different services that keep you healthy. That means supporting good mental health, dentistry, recovery services, job and life skills, and everything that makes you tick. No matter what challenges you are facing, ages 0 to 100, head-to-toe, PCHC is there for your care. On Sept. 18 we're asking everyone we know to go Over The Edge for your health. Join us and help support our critical programs and services.

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PEAK SPONSOR - \$20,000



- Top billing as a Peak Sponsor on all event and promotional materials (print, digital, and media)
- Logo and link to your website on PCHC Over the Edge (OTE) website as a Peak Sponsor
- Opportunity to have designee participate in promotional media events
- Logo on event signage, back of participant's shirts, and sticker on the side of the OTE helmet
- 6 participant spots to go Over The Edge and exclusive option to rappel first (or choose your time slots)
- Sponsorship announcements during Over The Edge Experience
- Logo photo opportunity at rappelling staging area
- Booth at the Over The Edge Experience
- Opportunity to provide items for the Edger Swag Bags received by all participants

LIFELINE SPONSOR - \$10,000

- Listed as a Lifeline Sponsor on event and promotional materials (print, digital, and media)
- Logo and link to your website on PCHC OTE website as a Lifeline Sponsor
- Logo on event signage and the back of participant's shirts
- 4 participant spots to go Over The Edge and option to choose your time slots
- Sponsorship announcements during Over The Edge Experience
- Booth at the Over The Edge Experience
- Opportunity to provide items for the Edger Swag Bags received by all participants

ANCHOR SPONSOR - \$5,000

- Listed as a Anchor Sponsor on event and promotional materials (print, digital, and media)
- Logo and link to your website on PCHC OTE website as a Anchor Sponsor
- Logo on event signage and the back of participant's shirts
- 2 participant spots to go Over The Edge and option to choose your time slots
- Sponsorship announcements during Over The Edge rappel
- Booth at the Over The Edge experience event
- Opportunity to provide items for the Edger Swag Bags received by all participants

BASE CAMP SPONSOR - \$2,500

- Listed as a Base Camp Sponsor on event and promotional materials (print and digital)
- Logo and link to your website on PCHC OTE website as a Base Camp Sponsor
- Logo on event signage and the back of participant's shirts
- 1 participant spot to go Over The Edge
- Sponsorship announcements during Over The Edge Experience
- Opportunity to provide items for the Edger Swag Bags received by all participants

BELAY SPONSOR - \$1,500

- Listed as a Belay Sponsor on event materials (print and digital)
- Name listed on PCHC OTE website as a Belay Sponsor
- Name listed on event signage and the back of participant's shirts
- 1 participant spot to go Over The Edge
- Sponsorship announcements during Over The Edge Experience
- Opportunity to provide items for the Edger Swag Bags received by all participants

BECOME A SPONSOR TODAY

Contact Paige Otis | (207) 279-0435 | paige.otis@pchc.com | www.PCHC.com/Over-The-Edge-2021

OVER THE EDGE EXPERIENCE 2021 Sponsorship Opportunities



MEDIA SPONSOR (IN-KIND, EXCLUSIVE)

- Listed as a Media Sponsor on all event and promotional materials
- Logo on event signage and on back of participant's shirts
- Participant spots to go Over the Edge (dependent on sponsorship amount)
- Booth at the Over The Edge Experience event
- Logo and link to your website on PCHC OTE website as Media Sponsor
- Sponsorship announcement during Over The Edge

CORPORATE TEAM - \$5,000

The ultimate opportunity to prove that you and your co-workers are among the best and BRAVEST at your company or organization! A adventurous event for building team (and trust!) within your company.

- 5 preferred time spots to go Over The Edge. Can be used for employee incentives!
- Official OTE tee shirts and digital photos of descents
- Corporate team name and business/organization name recognized in email blasts and social media

TOSS YOUR BOSS - \$1,000

Gather your co-workers and collectively raise money to send your boss Over The Edge! But, beware! If your boss matches the team's contribution, they can choose to send someone else Over the Edge instead!



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OVER THE EDGE EXPERIENCE
Give Your Employees a Unique Opportunity



Give your employees the opportunity to experience a truly unique event – rappelling off a Bangor landmark and enjoying the celebration, education, and inspiration, all while having fun with colleagues and making a difference in our community. The first 100 individuals to raise \$500 will earn a spot to go Over the Edge! No rappelling experience needed. You won't want to miss this!

THE OTE EXPERIENCE

Our Over the Edge Experience will kick off at 9am with our first brave Edger! The public will be invited to watch and cheer on those adventurous souls going over the edge. Up to 6 people an hour will be rappelling down the Hollywood Casino and Hotel and on ground level we will have a festival atmosphere with music, food and fun.

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Questions? Contact Paige Otis

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September 17-18, 2021
Hollywood Casino and Hotel

