

OVER THE EDGE 2022

SEPT. 16-17, 2022
HOLLYWOOD CASINO BANGOR

SPONSORSHIP OPPORTUNITIES



*Go Over the
Edge for primary care
cancer prevention*

Current Sponsors:



According to the World Health Organization, Cancer is the leading cause of death across the globe, accounting for nearly 10 million deaths in 2021.

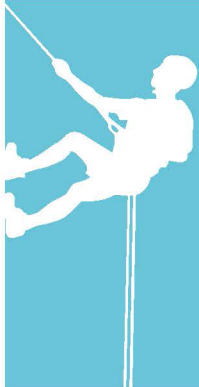
We believe that one of the keys to battling this insidious disease is proactive and consistent primary care. That's why this year at PCHC we are dedicating our fundraising efforts towards cancer prevention through primary care.

OVER THE EDGE EXPERIENCE

2022 Sponsorship Opportunities



PEAK SPONSOR - \$20,000



- Top billing as a Peak Sponsor on all event and promotional materials (print, digital, and media)
- Logo and link to your website on PCHC Over the Edge (OTE) website as a Peak Sponsor
- Opportunity to have designee participate in promotional media events
- Logo on event signage, back of participant's shirts, and sticker on the side of the OTE helmet
- More than 4 participant spots to go Over the Edge
- Sponsorship announcements during Over The Edge Experience
- Logo photo opportunity at rappelling staging area
- Booth at the Over The Edge Experience
- Opportunity to provide items for the Edger Swag Bags received by all participants

LIFELINE SPONSOR - \$10,000

- Listed as a Lifeline Sponsor on event and promotional materials (print, digital, and media)
- Logo and link to your website on PCHC OTE website as a Lifeline Sponsor
- Logo on event signage and the back of participant's shirts
- More than 4 participant spots to go Over the Edge
- Sponsorship announcements during Over The Edge Experience
- Booth at the Over The Edge Experience
- Opportunity to provide items for the Edger Swag Bags received by all participants

ANCHOR SPONSOR - \$5,000

- Listed as a Anchor Sponsor on event and promotional materials (print, digital, and media)
- Logo and link to your website on PCHC OTE website as a Anchor Sponsor
- Logo on event signage and the back of participant's shirts
- 4 participant spots to go Over The Edge
- Sponsorship announcements during Over The Edge rappel
- Booth at the Over The Edge experience event
- Opportunity to provide items for the Edger Swag Bags received by all participants

BASE CAMP SPONSOR - \$2,500

- Listed as a Base Camp Sponsor on event and promotional materials (print and digital)
- Logo and link to your website on PCHC OTE website as a Base Camp Sponsor
- Logo on event signage and the back of participant's shirts
- 2 participant spots to go Over The Edge
- Sponsorship announcements during Over The Edge Experience
- Opportunity to provide items for the Edger Swag Bags received by all participants

BELAY SPONSOR - \$1,500

- Listed as a Belay Sponsor on event materials (print and digital)
- Name listed on PCHC OTE website as a Belay Sponsor
- Name listed on event signage and the back of participant's shirts
- 1 participant spot to go Over The Edge
- Sponsorship announcements during Over The Edge Experience
- Opportunity to provide items for the Edger Swag Bags received by all participants

BECOME A SPONSOR TODAY

Contact: Paige Cannan | (207) 279-0435 | paige.cannan@pchc.com | PCHC.com/OTE2022